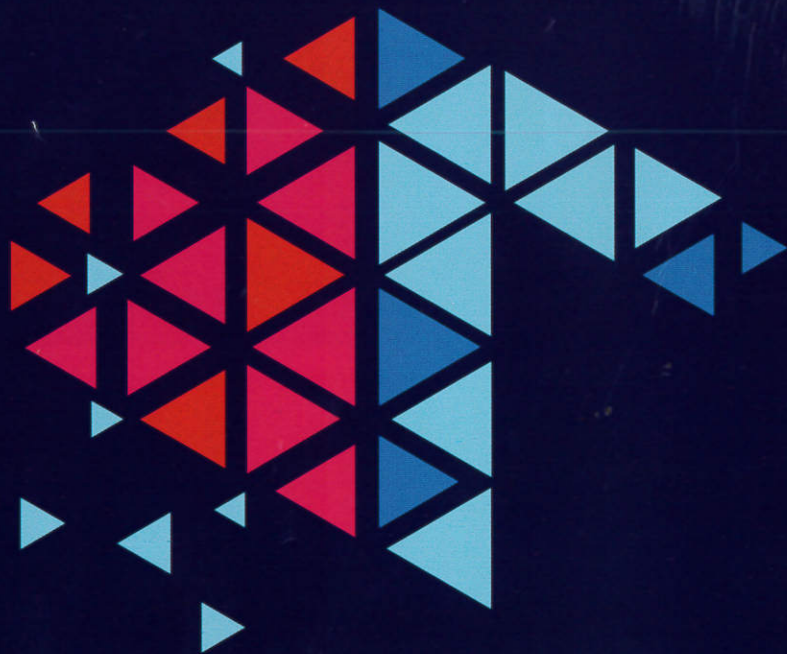




depa



DIGITALTHAILAND



DIGITAL THAILAND **BIG BANG** 2018

"THAILAND BIG DATA"

19-23
SEPTEMBER
2018

BANGKOK, THAILAND
IMPACT MUANG THONG THANI

1,000,000

Attendees and Public Awareness

60,000 m²

3 Halls **7** Zones **5** Days



Digital Thailand Big Bang



www.digitalthailandbigbang.com



infobigbang@depa.or.th

#DTBB2018

DIGITAL THAILAND BIG BANG 2018

Digital Thailand Innovative transformation
Big Bang Biggest digital expo in SEA
Leaping forward with inspiration

Theme

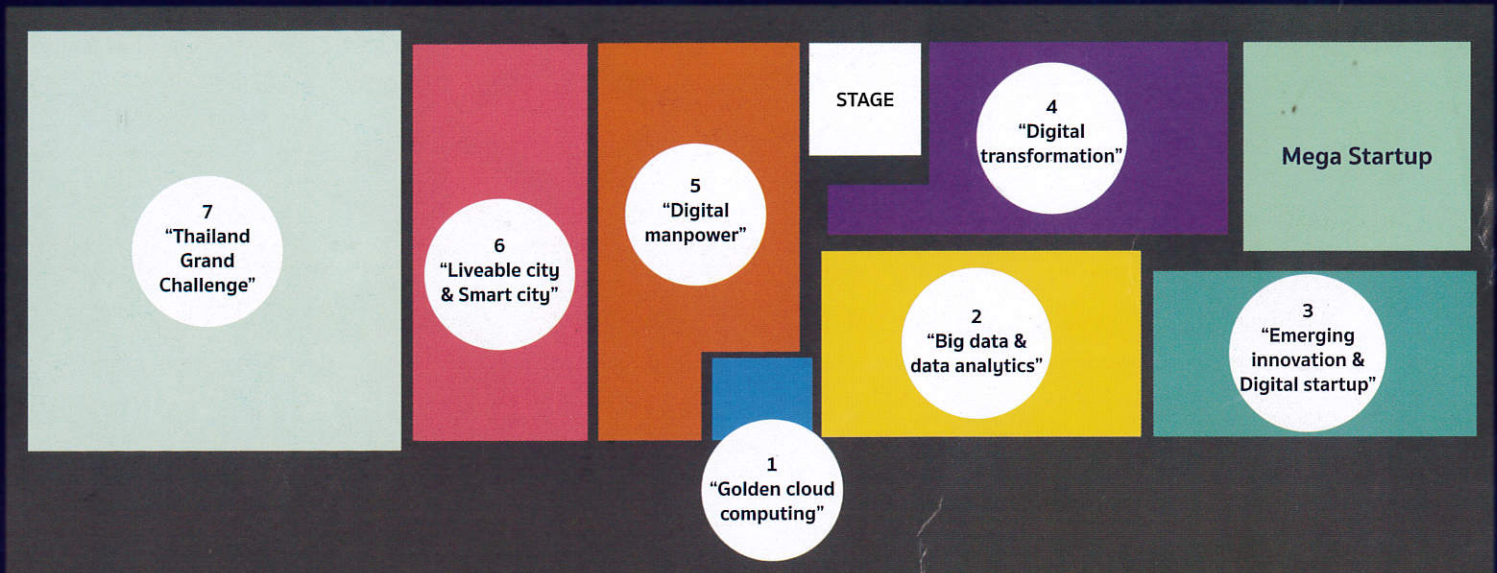
Thailand Big Data

Data is the new gold.

Big data analytics:
enhancing the quality of life

Prosperity/ Convenience/ Security

7 Golden Zones



DIGITAL THAILAND BIG BANG 2017

Mission: Created social awareness of Thailand digital transformation



241,004 visitors



30,000 seminar attendees
(online viewers incl.)



50,000 audiences &
1,267 contestant in IoT,
mini drone & eSport competition



144 seminar topics



VDO
DIGITAL THAILAND
BIG BANG 2017